

Collaborating and Cooperating for Greater Security

Co-Hosted by:

nternational Association of CIP Professionals

INFRAGARD MEMBERS ALLIANCE LOUISIANA

Exhibitor Prospectus

Critical Infrastructure Protection and Resilience events bring together leading stakeholders from industry, operators, agencies and governments to debate and collaborate on securing the nations critical infrastructure.

Gain access to leading decision makers from corporate and government establishments tasked with Critical Infrastructure Protection and Resilience.

Flagship Media Partner:

critical infrastructure PROTECTION AND RESILIENCE NEWS





Co-Hosted by:

International Association of CIP Professionals

INFRAGARD MEMBERS ALLIANCE LOUISIANA

Supporting Organisations:

AUTO-ISAC · LAIA · Lake Charles · MARINE SAFE · SAMO · ISIO

The United States recognizes 16 critical infrastructure sectors, encompassing physical and virtual assets, systems, and networks, whose integrity is paramount to national security, economic stability, and public health. Any disruption or destruction of these sectors would have severe consequences.

The Trump administration's approach to critical infrastructure protection signals a shift towards:

Decentralization and State/Local Empowerment:

A key aspect of the Trump administration's policy is to place greater emphasis on state and local governments' roles in preparedness and response. This involves streamlining federal involvement and empowering these entities to take the lead in addressing risks.

This shift aims to tailor responses to local needs and potentially reduce federal bureaucracy.

Risk-Informed Approach:

The administration is moving away from an "all-hazards" approach to a "risk-informed" approach. This means prioritizing efforts and resources towards specific, high-priority risks, such as state-sponsored cyberattacks.

The creation of a National Risk Register is intended to guide smarter spending and planning by identifying and measuring key risks.

Focus on Resilience:

There is a strong emphasis on building resilience, meaning the ability of infrastructure to withstand and recover from disruptions.

The administration seeks to enhance the nation's capacity to withstand threats through strategic investments and improved preparedness.

Review of Existing Policies:

The administration is undertaking a review of existing critical infrastructure policies to modernize and simplify federal approaches. This includes assessing the effectiveness of current regulations and identifying areas for improvement.

Potential impact on FEMA:

There is a possibility that the federal emergency management agencies role could be reduced, with more responsibility being given to state and local governments.

The overarching goal is to ensure that the Nation's critical infrastructure, which provides essential services, is secure, resilient, and capable of withstanding various hazards. This requires a coordinated national preparedness effort spanning prevention, protection, mitigation, response, and recovery.

Enhanced collaboration between U.S. intelligence agencies and critical infrastructure entities is also a priority, with NSM-22 recommending that owners and operators have input into sector intelligence needs.

Although NSM-22 directs federal agencies to establish 'minimum requirements and effective accountability mechanisms' for critical infrastructure security and resilience, utilizing regulatory frameworks and existing voluntary consensus standards. These mechanisms were expected to evolve with the changing risk landscape, but with the new administration certainty in its direction is keenly anticipated.

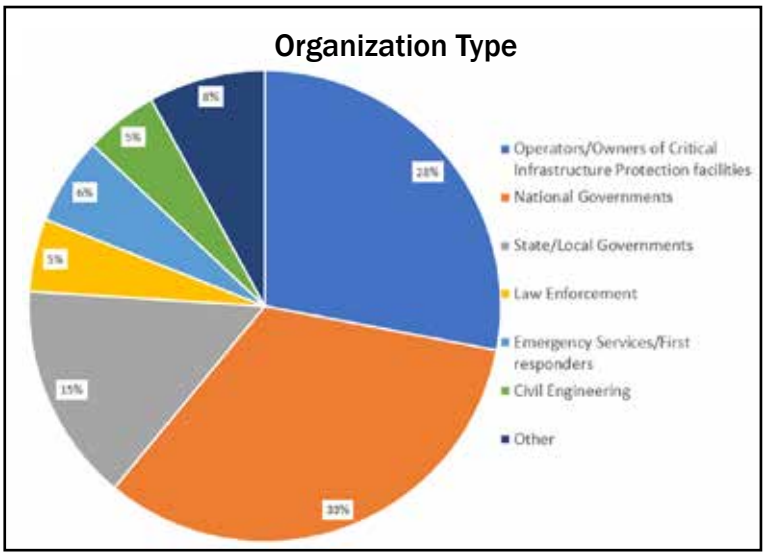
The Critical Infrastructure Protection and Resilience North America conference facilitates brings together industry stakeholders, operators, agencies, and governments to strengthen North American critical infrastructure security, discussing the important issues and challenges facing the industry.

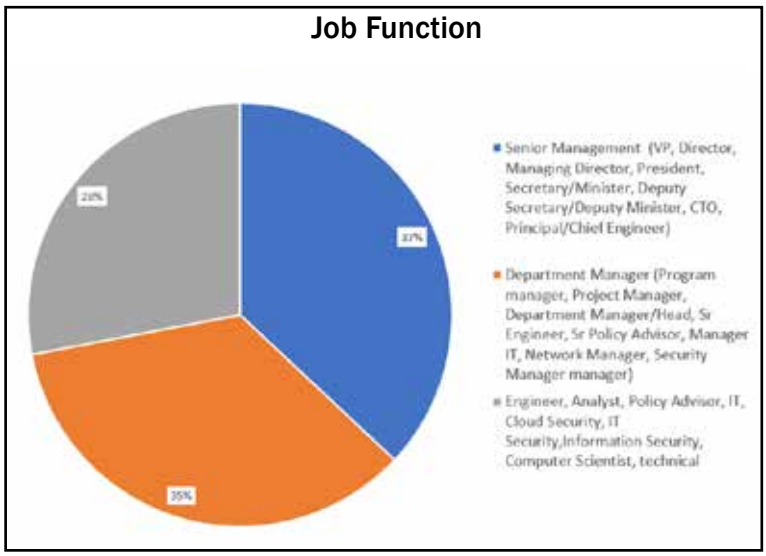
Join us in Lake Charles on 16th-18th March 2027 and keep up to date with the latest regulations and challenges, and your opportunity to meet, engage and network with industry experts and specifiers for security solutions.

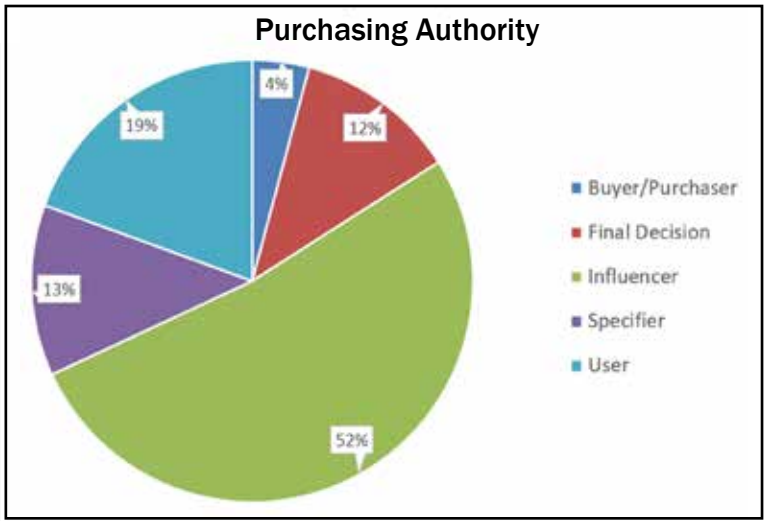
- *Chemical Sector*
- *Commercial Facilities Sector*
- *Communications Sector*
- *Critical Manufacturing Sector*
- *Dams Sector*
- *Defense Industrial Base Sector*
- *Emergency Services Sector*
- *Energy Sector*
- *Financial Services Sector*
- *Food and Agriculture Sector*
- *Government Facilities Sector*
- *Healthcare and Public Health Sector*
- *Information Technology Sector*
- *Nuclear Reactors, Materials, and Waste Sector*
- *Transportation Systems Sector*
- *Water and Wastewater Systems Sector*



Statistics







Over 300 Delegates

Nearly 300 delegates attended the conference and expo in 2026 *(despite the impact of sequestration)*.

60/40

58% of delegates have Physical Security as their primary area of interest, whilst 42% of delegates were focused on cyber security.

$3.5 million

average amount of the budget size that the attendees are responsible for.

Key Partners

Key partner organizations include CISA, TSA, FBI, TIA, ONE-ISAC, Auto-ISAC and The Resiliency Initiative

85.7%

of attendees are involved in their organizations purchasing process for CIP products

Serious About Security

Delegates attended to learn and discover how to secure their assets from emerging threats

To find new solution providers

biggest reason people attended the event

Uniquely Positioned

CIPRNA is the only event with the agenda for Critical Infrastructure Protection and Resilience

The best conference

for discussing challenges facing the industry and sharing of ideas and solutions



Critical Information Infrastructure Protection / Cyber Security

With the ever increasing threat from cyber attacks on critical infrastructure, the information and data stored and used by CNI systems and operators can be more crucial than the system itself. CIIP is becoming ever more important as part of the cyber security strategy of an organisation or CNI operator.

The Critical Infrastructure Protection & Resilience North America conference will give you the opportunity to demonstrate and showcase your leading technologies, products and services available to the industry.

As an exhibitor you can meet leading decision makers from corporate and government establishments tasked with Critical Infrastructure Protection and Resilience and safer cities.

Who is CIPRNA for?

Critical Infrastructure Protection and Resilience Americas is for government agencies, critical infrastructure owner/operators, state and local security/ intelligence/law enforcement and industry, including:

- National government agencies responsible for national security and emergency/contingency planning (CISA, FEMA, DHS, etc)
- Police and Security Agencies
- Emergency Services, Emergency Managers and Operators
- Local Government
- Facilities Managers – Nuclear, Power, Oil and Gas, Chemicals, Telecommunications, Banking and Financial, ISP's, water supply
- IT, Cyber Security and Information Managers
- Port Security Managers
- Airport Security Managers
- Transport Security Managers
- Engineers, Architects, Constructors and Landscape Designers
- Public Administrators and Managers
- Public Health, Safety, and Healthcare Professionals
- Academic and Research Professionals
- Utility Providers (Energy, Communications, Water)
- Policy, Legal and Law Enforcement
- Urban Planners and County Commissioners
- Transportation Managers and Planners
- Facility, Data and IT Managers
- Supply Chain Logistic Managers and Operators
- Event Security Managers
- Architects / Civil Engineers
- NATO / Military / Border Officials

Who should Exhibit

Critical Infrastructure Protection and Resilience North America provide great business development opportunities, as well as connections to a key target audience, for:

- Security equipment manufacturers and suppliers
- IT security consultants
- Infrastructure protection consultants
- Architects
- Builders
- Civil Engineers
- Security Service providers

Benefits of Exhibiting

- Build and enhance your company profile and image to key industry professionals
- Connect with customers and develop new business relationships
- Showcase your products and services to key decision makers and buyers
- Communicate your company's news and messages direct to your potential customers
- Learn about the latest challenges and threats facing the critial infrastructure sector
- Connect with more customersin less time in the best face-to-face environment

For further information and details on how to register visit **www.ciprna-expo.com**

For conference or registration queries please contact:

Ben Lane
Event Manager
T: +44 (0) 7956 899806
F: +44 (0) 872 111 3210
E: benl@torchmarketing.co.uk



Why participate and be involved?

Critical Infrastructure Protection and Resilience North America provides a unique opportunity to meet, discuss and communicate with some of the most influential critical infrastructure protection, safer cities and security policy makers and practitioners.

Your participation will gain access to this key target audience:

- raise your company brand, profile and awareness
- showcase your products and technologies
- explore business opportunities in this dynamic market
- provide a platform to communicate key messages
- gain face-to-face meeting opportunities

Critical Infrastructure Protection and Resilience North America gives you a great opportunity to meet key decision makers and influencers.

www.ciprna-expo.com

How to Exhibit

Gain access to a key and influential audience with your participation in the limited exhibiting and sponsorship opportunities available at the conference exhibition.

To discuss exhibiting and sponsorship opportunities and your involvement with Critical Infrastructure Protection & Resilience North America please contact:

Bruce Bassin
Americas
T: +1.702.600.4651
E: bruceb@torchmarketing.co.uk

Paul Gloc
Rest of World
E: paulg@torchmarketing.co.uk
T: +44 (0) 7786 270 820



Sponsorship Opportunities

A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted here.

- Platinum Sponsor - $19,500 (exclusive)
- Gold Sponsor - $15,500 (2 available)
- SIlver Sponsor - $10,950 (3 available)
- Bronze Sponsor - $8,950 (4 available)
- Conference Proceedings Sponsor – $6,950
- Lanyard Sponsor – $4,950
- Networking Reception Sponsor – $4,950
- Delegate Folder Sponsor – $4,950
- Site Visit & Coach Sponsorship – $4,950
- Coffee Break Sponsor – $4,950
- Badge Sponsor – $4,950

Packages can be designed and tailored to meet your budget requirements and objectives.

Please enquire for further details.

Exhibiting Investment

The cost of exhibiting at the Critical Infrastructure Protection & Resilience North America conference is:

Table Top Exhibit 5'x7' - $3,495
Table Top Exhibit 10'x10' - $5,495
Raw space with 1 x table and 2 x chairs, pipe and drape, electrical socket, wi-fi, 1 Exhibitor Delegate pass (2 for 10x10) with full conference access, lunch and coffee breaks included, listing in the official event guide and website.

Exhibitors also benefit from a 50% discount on additional Conference Delegate passes.

ASK ABOUT OUR BOOKING BUNDLES FOR EXTRA EXPOSURE

ALL PRICES SUBJECT TO 10.75% LA/LAKE CHARLES SALES TAX



Exhibiting Investment

The cost of exhibiting at the Critical Infrastructure Protection & Resilience North America conference is:

Table Top Exhibit 5'x7' - $3,495
Table Top Exhibit 10'x10' - $5,495
Raw space with 1 x table and 2 x chairs, pipe and drape, electrical socket, wi-fi, 1 Exhibitor Delegate pass (2 for 10x10) with full conference access, lunch and coffee breaks included, listing in the official event guide and website.

Exhibitors also benefit from a 50% discount on additional Conference Delegate passes.

ASK ABOUT OUR BOOKING BUNDLES FOR EXTRA EXPOSURE

ALL PRICES SUBJECT TO 10.75% LA/LAKE CHARLES SALES TAX

Sponsorship Opportunities

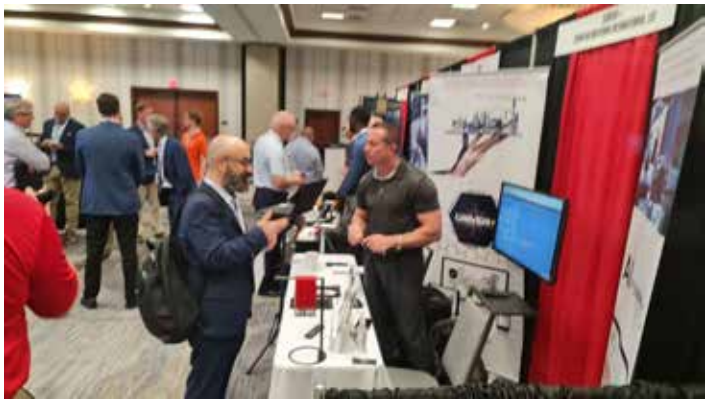
A limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

Some of the sponsorship package opportunities are highlighted here.

- Platinum Sponsor - $19,500 (exclusive)
- Gold Sponsor - $15,500 (2 available)
- SIlver Sponsor - $10,950 (3 available)
- Bronze Sponsor - $8,500 (4 available)
- Conference Proceedings Sponsor – $6,250
- Lanyard Sponsor – $4,950
- Networking Reception Sponsor – $4,950
- Delegate Folder Sponsor – $4,950
- Site Visit & Coach Sponsorship – $4,950
- Coffee Break Sponsor – $4,950
- Badge Sponsor – $4,950

Packages can be designed and tailored to meet your budget requirements and objectives.

Please enquire for further details.







Premium Sponsorship Opportunities

	Platinum	Gold	Silver	Bronze
	(Exclusive)	(2 Available)	(3 Available)	(4 Available)
	$19,500 + tax	$15,500 + tax	$10,950 + tax	$8,950 + tax
Pre-Event Benefits				
Company logo will be included on promotional materials, including adverts, brochures, website and electronic materials	X	X	X	selected materials
Company logo to appear on the front cover of the Pre-Event brochure	X	X		
Company logo to appear on Sponsor page in Pre-Event brochure	X	X	X	X
Company logo on event website with hyperlink to Company's website	X	X	X	X
One free e-blast to our 80,000 list to publicise participation at event	X	X		
One free banner ad in event e-newsletter	X	X	X	X
Live Event Benefits				
Table Top display Booth in exhibition area, incl electrical and wi-fi.	10x10'	10x10'	5x7'	5X7'
Full-Access Conference Delegate Pass for Duration of Event	5	4	3	2
Recognition and thanks, plus company logo displayed during the keynote session.	X	X	X	X
Company promotional literature inserted into all delegate packs.	X	X	X	
Company logo to appear on the Front Cover in the Event Programme.	X	X		
Company logo to appear on Sponsor page in Event Programme.	X	X	X	X
Full colour advertisement in Event Programme.	Full Page (Premium Position)	Full Page	Half Page	Half Page
On-site signage carrying sponsor's logo, throughout the exhibition and conference areas	X	X	X	X
Sponsors Thank You sign on-site carrying sponsor's logo.	X	X	X	X
Company logo on event website home page, highlighted with hyperlink to Company's website.	X	X	X	X
Company profile on event website sponsors page with hyperlink to Company's website.	50 Words	40 Words	30 Words	30 Words
Company profile in Event Programme listings	100 Words + logo (Premium listing)	100 Words + logo (Premium listing)	30 Words	30 Words
Lead Retrieval System access during the event	X	X	X	X
Participation in opening day plenary session (subject to availability and matter TBD in collaboration with Conference Director)	X			
Panelist/Speaking Role (presentation subject to availability and approval by Conference Director and must not be commercially oriented)	X	X	X	
Post-Event				
Access to website with all conference papers uploaded, for delegates to access after CIPRNA 2027.	X	X	X	X
Post- Show 1 White Paper/Case Study Distribution to Attendee List, and CIPRNA lists	X	X	X	
One free e-blast to our 80,000 list to post-event	X			
Advertisement in CIPR News	DPS Spread	Full Page	Half Page	Half Page
Executive interview for feature in CIPR News	X	X		



Previous Participating Organizations Include:

CISA CYBER+INFRASTRUCTURE · U.S. Department of Homeland Security · FEMA · INFRAGARD MEMBERS ALLIANCE LOUISIANA · INFRAGARD MEMBERS ALLIANCE HOUSTON

Department of Defense · Federal Bureau of Investigation · Defense Threat Reduction Agency · National Association of Regulatory Utility Commissioners · Joint Chiefs of Staff · National Security Agency · National Geospatial-Intelligence Agency

Union Pacific · Union Pacific Special Agent Railroad Police · Port Nola The Port of New Orleans · Port Of South Louisiana Transportation Center of the Americas · ONE-ISAC · City of Tampa Florida

NOAA National Oceanic and Atmospheric Administration U.S. Department of Commerce · NTIA National Telecommunications & Information Administration · Hillsborough County Fire Rescue Office of Emergency Management · Florida Department of Law Enforcement FDLE · Georgia Emergency Management Homeland Security

AUTO-ISAC Automotive Information Sharing and Analysis Center · Colorado Division of Homeland Security & Emergency Management Department of Public Safety · Transportation Security Administration · Louisiana Department of Health

Transport Canada Canada · Public Service Commission District of Columbia · US Army Corps of Engineers

CFATS Chemical Facility Anti-Terrorism Standards · ISAO Standards Organization · Franklin County Office Of Homeland Security & Regional Communications · Association of American Railroads · International Association of CIP Professionals

3B Protection · AXIS Communications · Genetec · Echodyne · Deloitte. · keystrike

World Security -index www.worldsecurity-index.com · critical infrastructure PROTECTION AND RESILIENCE NEWS · Gallagher · D-FEND Solutions · INL · JCI | Security Products



Lake Charles, Louisiana





Lake Charles (French: Lac Charles) is the fifth-largest incorporated city in the U.S. state of Louisiana, and the parish seat of Calcasieu Parish, located on Lake Charles, Prien Lake, and the Calcasieu River. Founded in 1861 in Calcasieu Parish, it is a major industrial, cultural, and educational center in the southwest region of the state.

The city and metropolitan area of Lake Charles is considered a regionally significant center of petrochemical refining, gambling, tourism, and education, being home to McNeese State University and Sowela Technical Community College.

Strategically seated on the Calcasieu River in southwestern Louisiana, just 30 miles from the Gulf of Mexico, the Lake Charles area's assets are integral to the nation's logistics and energy networks.

Lake Charles has played a significant role in the growth and development of the state and now serves as an economic hub, with many major companies based in the area, and strategic point for critical infrastructure serving the south west. The Lake Charles area continues to be one of the fastest growing areas in the nation



International Association of
CIP Professionals

www.cip-association.org

For further details visit **www.cip-association.org**
or email **info@cip-association.org.**








International Association of CIP Professionals (IACIPP)

The IACIPP is a global fraternal association of CIP professionals, dedicated to sharing ideas, information, experiences, technology and best practice, with the express purpose of making the world a safer place.

The association is open to critical infrastructure operators and government agencies, including site managers, security officers, government agency officials and policy makers. The purpose is to share ideas, information, experiences, technology and best practise.

The Association, although very young in its journey, is clear in what it is seeking to achieve. The creation of a network of like minded people who have the knowledge, experience, skill and determination to get involved in the development and sharing of good practice and innovation in order to continue to contribute to the reduction of vulnerabilities and seek to increase the resilience of Critical Infrastructure and Information.

International Association of CIP Professionals

Benefits of Membership include:

- Developing access to training programmes, courses and qualifications
- Enabling and ensuring the Continual Professional Development of industry professionals
- Participate in setting direction of IACIPP
- Access to Members Intranet Site
- Access to communal LinkedIn group
- Vote for IACIPP and officers (only members are allowed to become part of the Executive Committee and serve as Officers of the Association)
- Discounted delegates fees for CIPRE, CIPRA and CIPRNA
- Voting for annual industry and operator awards
- Access to internet roundtable discussions
- Developing working groups – with specific purpose and agenda's
  - Transport
  - Energy
  - Telecomms
  - Cyber/CIIP/IT Infrastructure
  - Water

International Association of CIP Professionals

The IACIPP initial overall objectives are:

- To develop a wider understanding of the challenges facing both industry and governments
- To facilitate the exchange of appropriate infrastructure & information related information and to maximise networking opportunities
- To promote good practice and innovation
- To facilitate access to experts within the fields of both Infrastructure and Information protection and resilience
- To create a centre of excellence, promoting close co-operation with key international partners
- To extend our reach globally to develop wider membership that reflects the needs of all member countries and organisations

The Association also aims to:

- Provide proactive thought leadership in the domain of critical infrastructure security and resilience.
- Help set the agenda for discussions in infrastructure security and resilience
- Promote and encourage the sharing of information, knowledge and experience that will enhance security.
- To filter, collect, collate and co-ordinate information and data sharing.
- Identify and promote new technologies that can enhance security and resilience.
- Share information with members about the changing threat landscape
- Share information, ideas and knowledge to promote best practice
- Educate operators and provide industry standards
- Act as a Liaison between operators, government, intergovernmental bodies
- Make available surveys and research
- Provide the mechanism for liaison between operators and industry

How to Join:

IACIPP has been developed for representatives from government, agencies and operators tasked with security, protection and resilience of CNI.
If you are interested in membership please contact us at info@cip-association.org or visit www.cip-association.org

Flagship Media Partner:

critical infrastructure PROTECTION AND RESILIENCE NEWS

Critical Infrastructure Protection & Resilience News (CIPR News) is a quarterly digital newsletter distributed to over 85,000 subscribers globally.
CIPR News focusses on core security issues and news covering critical infrastructure and its sub-sectors.

CIPR News is the official magazine of the International Association of Critical Infrastructure Protection Professionals (IACIPP).



SHARE YOUR NEWS

Through our dedicated media channel of CIPR ENews, we invite our industry partners to share news about products, product developments and contracts with us and our stakeholders 24/7 365 days a year.

Editorial Contact
Neil Walker
Director - IACIPP
E: neilw@cip-association.org

critical infrastructure PROTECTION AND RESILIENCE N. AMERICA

March 16th-18th, 2027

LAKE CHARLES, LOUISIANA

www.ciprna-expo.com



Further Information

If you are interested in exhibiting and sponsorship opportunities at the Critical Infrastructure Protection & Resilience North America or Europe please contact or complete the form and return to:

Bruce Bassin
Americas
T: +1.702.600.4651
E: bruceb@torchmarketing.co.uk

Paul Gloc
Rest of World
E: paulg@torchmarketing.co.uk
T: +44 (0) 7786 270 820

Name: _____

Job Title: _____

Organisation: _____

Address: _____

Town/City: _____

County/State: _____

Postcode/ZIP: _____ Country: _____

Tel: _____

Fax: _____

Email: _____

Please tick if you do not wish to be contacted by:
Tel: ☐ Fax: ☐ Email: ☐ Mail: ☐

Data Protection: Personal Data is gathered in accordance with the Data Protection Act 1998.